

## ALLIANCE



for Fire & Smoke  
Containment  
& Control, Inc.

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## AFSCC News Release

For Immediate Release - August, 2007

### AFSCC APPOINTS NEW EXECUTIVE DIRECTOR

The Board of Directors of the Alliance for Fire and Smoke Containment and Control, Inc. is pleased to announce the recent appointment of Mike Ashley to the position of full-time Executive Director. Mr. Ashley will be assuming both administrative and technical responsibilities for the Association.

Mr. Ashley brings over 30 years of experience to the position as a certified building official, fire marshal, volunteer fire fighter, and general contractor. Formerly the code official for the City of Rome, Georgia, Mr. Ashley has also served on numerous ICC code development committees, NFPA technical committees, and as the President of the Georgia Building Officials Association. Mr. Ashley was recognized by his peers as Georgia Building Official of the Year in 1999. His degrees in business management and economics will be useful in serving the needs of the association, and his course work in the fire sciences and real-world experience on fire scenes and in the enforcement community will be useful in communicating the fire safety objectives of the AFSCC. Effective July 1, 2007 the corporate office for the AFSCC will be re-located to 4 Brookhollow Road SW, Rome, Georgia, 30165.

The mission of the AFSCC is to promote balanced fire protection, which provides a better fire safety environment than either active or passive protection alone. A balanced fire protection design enables safer egress for building occupants and fire fighters and a reduction in

NAME  
DATE  
Page 2

property damage during successful sprinkler activation, and also in the event of a failure of any of the passive or active fire protection systems.